

## SOUTH OF MARKET PROJECT AREA COMMITTEE

# SOMPAC

*Advisory body to the San Francisco Redevelopment Agency*

## **WELCOME NEW SOMPAC MEMBERS**

This summer was a time of transition at the South of Market Project Area Committee. On January 31, 2006, the Board of Supervisors adopted a resolution requiring a new election for the South of Market Project Area Committee (SOMPAC). The elections were held on May 3, 2006, in which every resident, business owner or operator, and community organization in the South of Market Project Area (Project Area) was eligible to vote. On May 4, 2006, the Department of Elections for the City and County of San Francisco certified the election results for SOMPAC. On May 11, 2006, the Department of Elections certified a drawing of lots to resolve tie votes in two categories held at the SOMPAC office. The following members were elected to serve on the South of Market Project Area Committee:

### **NEW PAC MEMBERS:**

Ingrid Aquino • Non-SRO Residential Tenant  
Angelica Cabande • CBO: Bindlestiff  
Rudy Corpuz, Jr • CBO: United Playaz  
William Curry III • Residential Owner/Non-Occupant  
Chris Durazo • CBO: SOMCAN (PAC Chair)  
Sharon Grace • Residential Owner Occupant  
David Hammon • Business Owner Service  
Andrew Hart • SRO Residential Tenant  
Jerry Longoria • SRO Residential Tenant  
Don Marcos • CBO: SOM Employment Center  
John Markham • SRO Residential Tenant  
John Melone • CBO: Senior Action Network  
Misha Olivas • Non-SRO Residential Tenant  
Jason Ortega • Non-SRO Residential Tenant  
Dipak Patel • SRO Hotel Owner  
Sam Patel • SRO Hotel Owner  
Charles Range • CBO: SOM Health Center  
(PAC Vice Chair)  
Marie Romero • 6th Street Retail/Commercial Tenant  
Raymon Smith • SRO Residential Tenant  
Mark Swenson • Wholesale Business Owner

### **The PAC currently has the following two vacancies:**

- CBO: Bessie Carmichael Parent
- Residential Owner Occupant

If you are interested in applying for either of these volunteer seats, please contact our office at:  
(415) 487-2166.

At this time we would like to acknowledge our past members who dedicated endless hours of their volunteer time to make the Project Area a better place to work, live and play. It is through their hard work and dedication that we have reached many of our goals.

### **PREVIOUS PAC MEMBERS**

Community Based Organizations:  
Mercy Housing

Amy Bayley & Shadow Morton  
SF Tenants Union

Marlies Hensel & David Wilbur  
West Bay Multi-Service Center  
Edwin Jocson & Marlo Matillano

South of Market Foundation/Urban Solutions  
Amelita Pascual, Roger Gordon,  
Jenny McNulty & Tracy Everwine  
TODCO John Elberling

Tammy Alpers  
L. Wayne Batmale  
Sascha Becker  
Jackie Benjamin  
Jim Berk  
Armando Bolanos  
Diane Burke  
Roselyn Calagian  
Ray Cayetano  
Marty Cerles  
Leonard Creed  
Barbara Cummings  
Emilia Diaz  
Larry Davis  
Dr. Mahendra Dave  
Sally Espinoza  
Ahmed Fuad  
Jim Garrison  
Christian Gomez  
Thomas Hackett  
Joanna Hagerty  
Martin Herling  
Greg Higgs

Reginald Jones  
Henry Karnilowicz  
Ralph Kazanjian  
Angus McCarthy  
Eric McDougall  
Phil McKnight  
Naseem Minapara  
Matt Musa  
Rev. Janet Norman  
Anthony Palmroth  
Wilma Parker  
Nick Patel  
Nasir Patel  
Rick Patel  
Joseph Roberson  
Jeoflin Roh  
Jeff Roth  
Ira Sandler  
Antoinetta Stadlman  
John Stevens  
Bernadette Borja-Sy  
Dr. Willis Warner

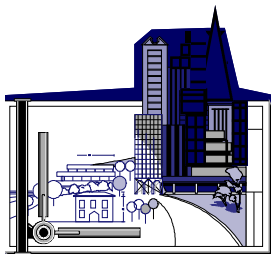
**SOUTH OF MARKET COMMUNITY RESOURCE GUIDE**

**SOUTHERN POLICE STATION**

850 Bryant Street at 7th San Francisco, CA 94103  
 553-1373 Fax 553-1073 Anonymous tip line: 552-4901

**Station Captain: O'Leary**

<b>911 Emergency Dispatch</b>	<b>911</b>	Call for immediate threat to life or property, violence, murder, robbery in progress, use of weapons, fire or medical emergency in progress.
<b>SFPD Non-Emergency number</b>	<b>553-0123</b>	Quality of life calls-no immediate threat to life or property. Non-violent crimes, crack smoking, drug dealing on street, drinking alcohol on street, etc...
<b>Mobile Assistance Program MAP Homeless Outreach Van</b>	<b>431-7400 (any day 24 hours)</b>	Drunks on the street who are non-violent or passed out or seem to need help, but who don't seem to need medical attention. Homeless sleeping on sidewalk, driveways or porches.
<b>The San Francisco Tool Lending Center</b>	<b>1:00-6:00 pm Wed-Fri Sat 9:00-5:00 701-8665 (Tool)</b>	Lends hand tools and offers educational workshops. Provides residents and property owners access to tools free of charge, to promote neighborhood beautification.
<b>DPW DPT</b>	<b>282-5326 695-2017 553-9817 553-1200</b>	Graffiti removal, excessive litter or illegal dumping. Street Cleaning Abandoned Cars Cars parked on sidewalk, blocking driveway.



**For the month ending August:**

Burglaries increased 44% over the same time last year. Auto burglaries increased 35%, other thefts decreased 8% and auto theft increased 100% from last year. Robberies increased 50%, aggravated assault increased 16%, drugs/narcotics increased 95% and vandalism increased by 21%.

**Southern District Preliminary Crime Report for South of Market Project Area Month Ending: August 2006**

Part I Crimes for SOM Project Area	August 2005	August 2006
Homicide	0	0
Sex Offenses, Forcible	1	1
Robbery	10	15
Aggravated Assault	31	36
Burglary	9	13
Auto Burglary	37	50
Other Thefts	24	22
Auto Theft	12	24
Drug/Narcotics	20	39
Vandalism	14	17

**SOMPAC NEWSLETTER**  
 1035 Folsom Street  
 San Francisco, CA 94103

**Newsletter Advisory Board**  
 PAC Members  
 SFRA

SOMPAC Newsletter is published quarterly. Send inquires, address changes, and all other correspondence to Marcia Ban  
 1035 Folsom Street  
 San Francisco, CA 94103

Telephone (415) 487-2166  
 FAX (415) 487-2169  
 e-mail: [community@sompac.com](mailto:community@sompac.com)  
 web page: [www.sompac.com](http://www.sompac.com)  
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## Victoria Manalo Draves Park

### History

This new two acre park is located between Folsom and Harrison Street, and Columbia Square and Sherman, and adjacent to the Bessie Carmichael Elementary School. In 1996, Mayor Brown and the San Francisco Unified School District (SFUSD) signed a Memorandum of Understanding (MOU) to allow for a series of property transfers between each agency to construct a new neighborhood park in the South of Market Area. In February 1997, the Board of Supervisors approved an exchange and lease agreement between the City and SFUSD to purchase the Bessie Carmichael School site for a new city park. During 2005, community members successfully petitioned the Recreation & Park Commission to change the park name to Victoria Manalo Draves Park. The project received a \$630,000 grant from the California Youth Soccer and Recreation Development Program. The Board of Supervisors awarded an additional \$400,000 to the project to construct a restroom in the park and fund a park coordinator.



Community members expressed the desire to make Victoria Manalo Draves Park a green oasis in SOMA. The park program seeks to maximize lawn and plantings and minimize hardscape. The program for the park includes children's and toddler's play equipment, informal play fields, a bathroom, a softball field, a picnic area, and a basketball court. Fencing will surround the park to secure the park at night. Rubberized matting will be used in play areas. The park will also contain areas for teaching kids about natural systems and the environment. An MOU between SFUSD and the Recreation & Park Department will allow school children from Bessie Carmichael School to have exclusive use of the children's play area during the school day. The grand opening ceremony is scheduled for October 27, 2006.

### Art Installations Popping up in our Neighborhood Parks

Friends of Victoria Manalo Draves Park, a park group started about a year ago for the new SOMA Park, under construction, has selected a temporary art installation for their new park with Black Rock Arts Foundation. The installation is called *Stan, Submerging Man* by Finley Fryer. Stan is a deep-sea diver made of vintage 45 rpm records and recycled plastic components, and lit from within by night. Stan will be installed in time for the park's opening at the end of this year.

Please lend your support to the wonderful community-based effort to bring Finley Fryer's *Stan, Submerging Man* to the new Victoria Manalo Draves Park opening this fall. If you would like to make a donation via check, please make the check out to: Black Rock Arts Foundation Attn: Leslie Pritchett. Please note on the check: for Stan in VMD Park, and mail it to: BRAF/1900 Third Street 1st Floor SF, CA 94158. All donations are tax-deductible and will be acknowledged with a written receipt.

### Grand Opening Ceremony

Friday, October, 27th 3:00-5:00 pm

Folsom Street (between 6th & 7th)

Ribbon cutting ceremony hosted by the Recreation & Park Department and Supervisor Chris Daly's Office

Please join the neighborhood for a BBQ and performances by Bessie Carmichael, Galing Bata sa FEC Students and local artist. For more information: Angelica Cabande (415) 348-1945 Rachel Redondiez (415) 554-7973



## **New Businesses Serving the Neighborhood on Sixth Street** **by Maureen Futtner/Urban Solutions**

There has been a wave of leasing activity on Sixth Street as result of intensified efforts by Urban Solutions to lease vacant retail space on the street.

Three new leases were signed in June. Hair Master by Ralph is a hair salon offering moderately priced haircuts in a bright and cheerful storefront. Mission Cleaners and AJD Garment are businesses which relocated from other places in SOMA. Both considered moving to Daly City, but opted to remain in the neighborhood after Urban Solutions showed them space on Sixth Street that met their needs. They offer dry cleaning, wash and fold and alterations – all welcome services in the neighborhood, but they also do garment manufacturing, giving them an additional source of revenue from corporate clients to help support their businesses.

With the new retail leases signed this past summer, a total of 14 new businesses have opened and stayed open on the Sixth Street corridor. Jenny McNulty, Executive Director of Urban Solutions, explains that there has been an increase in businesspeople seeing the value of doing business in this once forgotten part of San Francisco. “Once a neighborhood starts looking better – with streetscape and building improvements – people take notice. Now, many small business owners are seeing the worth of serving local Sixth Street residents.”

An important component of the Six on Sixth program has been to attract businesses that serve the needs of the residents in the neighborhood, as well as to create jobs for local neighbors. For example the recently opened Hair Master by Ralph caters to both men and women. Historically, Sixth Street has always had a good supply of barber shops, but women from the neighborhood had limited options for where to go to get their hair done.

from the neighborhood had limited options for where to go to get their hair done.

Hair Master by Ralph opened at 40 Sixth Street on June 22. Ralph Martin, originally from the Philippines, is proud to serve the women in the area, as well as the men. “We offer a variety of styles including coloring, permanents and extensions.” Ralph hired a few Sixth Street residents to work with him, including Lashawnda Collor who lives at a nearby residence on Sixth Street. Lashawnda specializes in braiding and extensions.

Other new businesses to watch out for include Mythic Pizza, Arkipelago Books and the Northeast Community Federal Credit Union. Mythic Pizza is putting the finishing touches on its brand new store in the Seneca Hotel at 32 Sixth Street. Arkipelago Books has relocated to 1010 Mission Street in the Bayanihan House, where it will continue to sell Filipino books. The Northeast Community Federal Credit Union has signed a lease to open a branch at 980 Howard in the ground floor space of the Plaza Hotel and will be offering low cost financial services to neighborhood residents, including savings accounts, check cashing and loans.

***For further information  
contact Urban Solutions  
1083 Mission Street, 2nd Floor  
San Francisco, CA 94103  
(415) 553.4433  
[www.urbansolutionsf.org](http://www.urbansolutionsf.org)***

## **Job Opportunities at the Westfield San Francisco Centre by Queena Lu and Patrick Mitchell/South of Market Employment Center**

The South of Market Employment Center, a project of Mission Hiring Hall (MHH/SOMECE) has collaborated with Forest City Developers and Westfield San Francisco Centre to provide job referral services to the residents of SOMA and other San Francisco neighborhoods. MHH/SOMECE designed the *Workforce Development and Job Delivery System*, a two-year project that will connect employers, low-income job seekers and community-based organizations for the recruitment, preparation, and referral of Job-seekers to fill the jobs being created at the 835 Market Street site. The Westfield Centre opened on September 28<sup>th</sup>, 2006. Notable employers include Bloomingdales, Bristol Farms, Century Theatres and many high end specialty retailers. Hundreds of jobs are currently available in the areas of Retail, Security, Custodial, and Food Service through MHH/SOMECE.

MHH/SOMECE has designed a Customer Interaction job readiness training program to prepare SOMA's residents to be more competitive in the labor market. The program uses a multi-media approach, role playing activities and demonstrations to teach jobseekers about customer interaction. Topics include: communicating clearly, workplace priorities, conflict resolution, customer education and the self-concept, as well as interviewing techniques.

The staff of MHH/SOMECE have been working hard to deliver the many job opportunities from this project to SOMA residents. In meeting our mission, we are working to meet the immediate and long-term employment needs of San Francisco's low- to moderate-income, unemployed and underemployed residents. Through this strategic project at the Westfield Centre, we hope to implement a job delivery system

that will improve workforce development in the SOMA community, and serve as a model for the City of San Francisco.

Applicants can apply for positions at the Westfield Centre stores through SOMECE, located on 288 7<sup>th</sup> Street (at Folsom), Monday through Friday from 9-11am and 1-4pm.



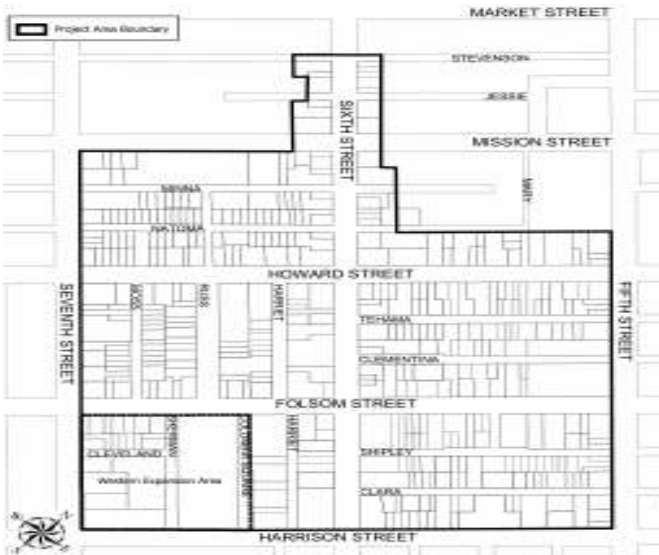
**Jobseekers fill out applications for Borders Job Fair at SOMECE on August 9**

**For further information contact the  
South of Market Employment Center  
288 7th Street, 2nd Floor  
San Francisco, CA 94103  
(415) 865-2105  
[www.missionhiringhall.org](http://www.missionhiringhall.org)**

# SOMPAC

1035 Folsom Street  
 San Francisco, CA 94103  
 Phone: (415) 487-2166  
 Fax: (415) 487-2169

SOMPAC Minutes & Agendas  
 are available online via  
[www.sompac.com](http://www.sompac.com)



## SOMPAC MEMBERS

Non-SRO Residential Tenant/ Ingrid Aquino (415) 255-9150	Business Owner Service/ David Hammon (925) 260-6546	Non-SRO Residential Tenant/ Misha Olivas (650) 868-1116	SRO Residential Tenant/ Raymon Smith (415) 240-6449
CBO: Bindlestiff Studio/ Angelica Cabande (415) 255-0440	SRO Residential Tenant/ Andrew Hart (415) 975-9819	Non-SRO Residential Tenant/ Jason Ortega (415) 864-3722	Non-SRO Residential Tenant/ Mark Swenson (415) 543-6833
CBO: United Playaz Rudy Corpuz, Jr. (415) 573-6219	SRO Residential Tenant/ Jerry Longoria (415) 871-7260	SRO Hotel Owner/ Dipak Patel (415) 672-1203	<b>PAC VACANCIES:</b> Residential Owner Occupant CBO: Bessie Carmichael Parent
Residential Owner/Non-Occupant/ William Curry, III (415) 648-4254	CBO: SOMA Employment Center/ Don Marcos (415) 865-2105	SRO Hotel Owner/ Sam Patel (415) 982-1416 ext. 25	<b>South of Market Project            Area Committee</b> 1035 Folsom Street (between 6th & 7th) San Francisco, CA 94103  Phone (415) 487.2166 Fax (415) 487.2169  <a href="http://www.sompac.com">www.sompac.com</a>
CBO: SOMCAN/ Chris Durazo (415) 348-1945 PAC CHAIR	SRO Residential Tenant/ John Markham (415) 503-1843	CBO: SF Medical Outreach Program/ Charles Range (415) 436-0111 PAC VICE CHAIR	
Residential Owner Occupant/ Sharon Grace (415) 543-3685	CBO: Senior Action Network/ John Melone (415) 546-1333	6th Street Retail/Commercial/ Marie Romero (415) 879-0438	

Monthly SOMPAC meetings are held the third Monday of the month  
 All meetings are open to the public-please join us!  
 Meetings are held at 1035 Folsom  
 Street San Francisco, CA 94103  
 (415) 487-2166